



Backup and Protect Your Databases

Comprehensive Protection for Microsoft SQL Server

The **BackupAssist SQL Add-on** allows small and medium businesses to automatically backup and protect valuable SQL databases with a minimum of fuss. With a choice of **daily backups** or **continuous data protection** throughout the work day, your applications and business data will be safe.

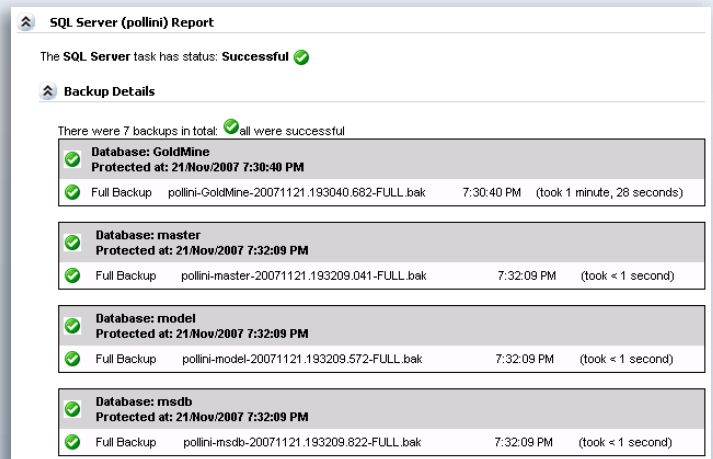
The recovery process is made simple and straightforward by our **SQL Restore Wizard** – so it's easy to **restore individual databases** or **an entire server**. It's the essential tool for any business that runs applications based on Microsoft SQL Server.

What makes the SQL Server Add-on a great solution?

1. Easily set up - then runs on autopilot

Our point-and-click selection makes it easy to select the databases you want to protect and everything else is handled by BackupAssist. You'll receive **daily reports** that show you the backup status and how much data was backed-up.

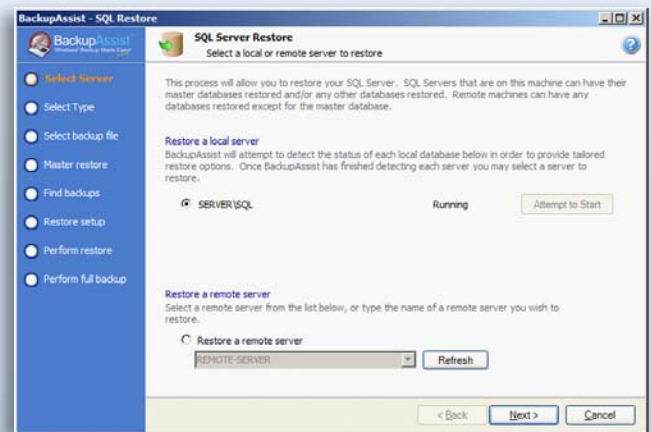
BackupAssist completely eliminates the need to manually write scripts, execute SQL statements or schedule tasks, thereby simplifying the administrator's job and **improving reliability**.



2. Makes it simple to recover

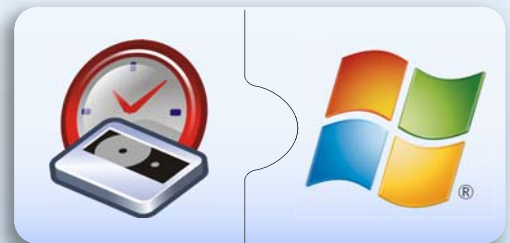
Whether you need to restore an **individual database** or your **entire server** (including Master Database), our SQL Restore Wizard automates the process and makes it easy.

You can even restore to an individual **point in time** at the click of the mouse, or perform advanced tasks like migrating databases from one server to another.



3. Comprehensive support and well known BAK file format

SQL Server 2000, 2005, 2008 and 2008 R2 are all fully supported, including all variants like SQL Express and MSDE. Database backups are stored as BAK files – Microsoft's standard format for SQL Server. By avoiding obscure file formats, your databases will be retrievable well into the future.



4. Simple, lightweight and cost-effective solution

The BackupAssist solution is designed to be simple and **straightforward**. By designing our solution to meet the needs of small and medium businesses, while avoiding the complexities and overkill of "enterprise level" software, BackupAssist is both smart and **cost-effective**.



Designed for
SMB

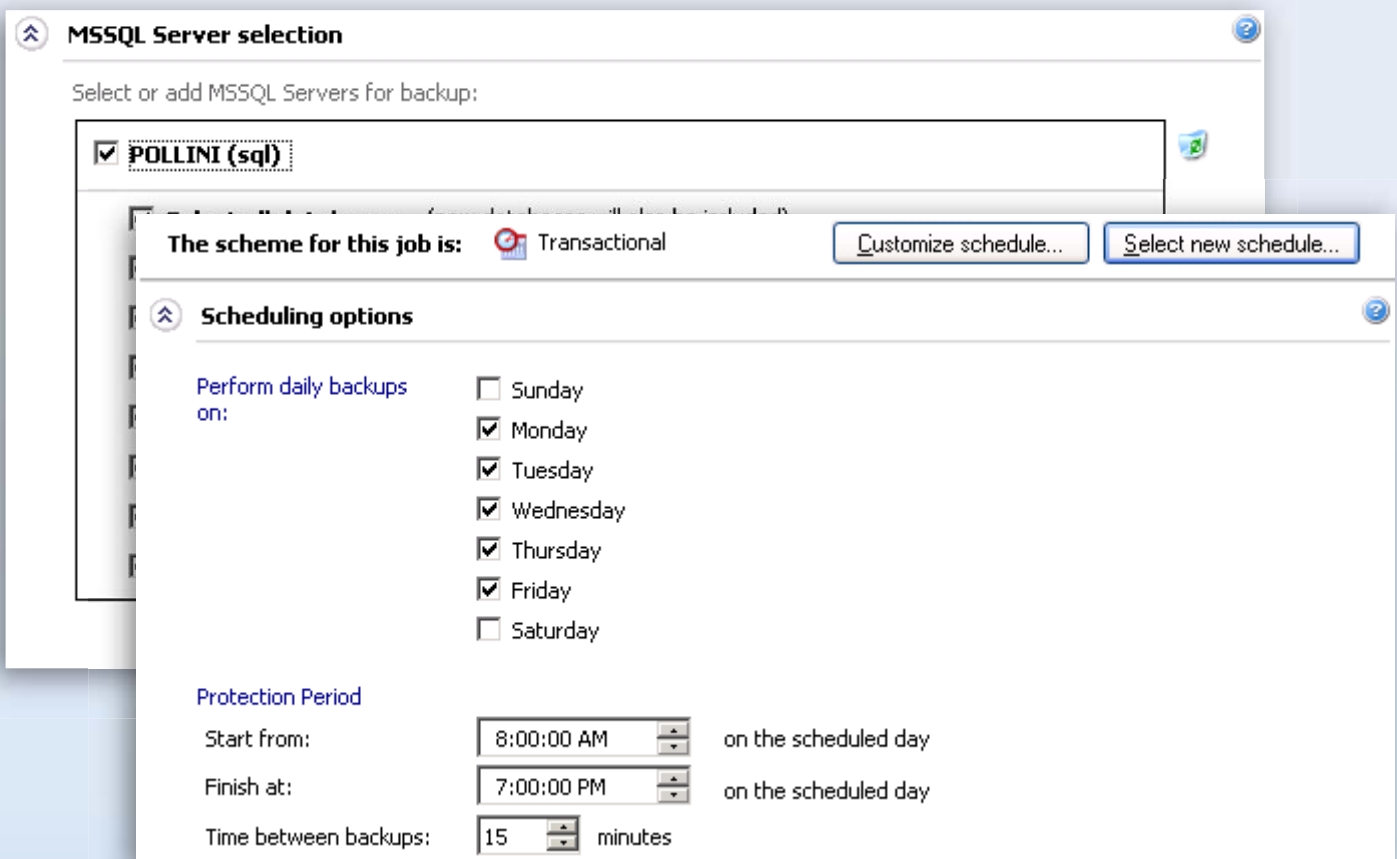


Simple to
use



Cost
effective

5. SQL Server Add-on screenshots



To find out more and for technical instructions, see our SQL Add-on Whitepaper:
http://www.backupassist.com/downloads/whitepapers/SQL_WP.pdf

What do others think of the SQL Server Add-on?

Thank you for a great product. I am switching all of my clients over to BackupAssist. Over the years I have tried many different products, (competitor's products), etc.

All of them left me questioning whether a restore in an emergency would really be successful. I can now sleep at night knowing that all of my client's Exchange, SQL and system states are getting backed up properly and that I would be able to recover them in a disaster.

John Ciardi
CRT Computer Services - USA



The emailing of backup reports makes it easy to confirm completed backups. The SQL backup feature saves time and effort as it automatically dumps the database and backs up the dump files.

Alan Douglas
IHC - New Zealand



To find out more about BackupAssist and download a free 30-day trial, visit:

MSGI Telecom Solutions 1-866-MSG USA1 #2
www.msgusa.com

